



CRANIAL EXPANSION™
It's more than just training.



Financial Services Organizations

The Right Help at the Right Time





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Financial Services organizations always have a lot on the go. Whether it's system and process upgrades, new compliance or certification programs, or just ongoing staff development, there's always lots of training that needs to be done. Getting everything done on time and staying on top of budget requirements can be very tricky. You bring in outside specialists for key content areas, but does that cover everything?

Content specialists know their subject matter inside and out, but how many are expert course developers? If they do offer training, how easy is it to customize those courses for your particular needs? What if they have great classroom materials and you need eLearning? What about performance support and ongoing follow-up?

Situations like these arise everyday, and resolving them can mean the difference between a failed initiative and a success. Cranial Expansion can help. Our range of packages for financial services organizations will help you get the most out of your content specialists and make sure that all your training needs – big and small – are covered.

CONTENT SPECIALISTS - *Maximizing the expertise*

If you're working with outside content specialists, we'll work alongside them and make sure the resulting courses are effective and practical. Whether it's customizing or supplementing existing materials, repurposing for different delivery mechanisms, or developing complete courses, our consultants will work with you and your SMEs to design a program that meets your learning objectives and audience requirements.

We can develop for classroom, eLearning, satellite or blended solutions, and manage the delivery (or co-delivery) as well. We can host online courses directly, or integrate them with your existing infrastructure. We can prepare all instructor-led materials and work with your SMEs to provide the best experience possible for your audience.

TRAINING SUPPORT - *Keeping the ball rolling*

You may have a plan in place to provide the core training to your audience, but what about ongoing support and follow-up? Regular course updates, new delivery schedules, maintenance of intranet content, general program additions and revisions – it all needs to be completed cost-effectively and may need to continue long after the main project push is over and the specialists have moved on. Bringing back the specialists can be very expensive and internal staff often don't have the time or required skills.

Cranial Expansion can manage all of these pieces and make sure the training program keeps its momentum and effectiveness through its entire lifecycle. Our consultants can maintain and manage all aspects of the post-Go Live training program, from course and intranet updates through follow-up and audience evaluation.



ODDS & ENDS - *All the small things*

Even with courses and support materials covered, there are always little odds and ends that need attention. Maybe you need a few job aids, or some intranet maintenance, or maybe you just need some documents reformatted. Content specialists and dedicated development shops are costly and often not interested in these piecemeal activities. You can bring in contractors off the street, but it's a headache finding good people.

Cranial Expansion can take care of all the small things, quickly and affordably. We provide the help you need, when you need it, at a price you'll like. We understand that sometimes you just need some extra hands and you can't justify high daily rates for housekeeping chores that aren't full projects. We're experts at cleaning up loose ends and we'll get the job done right, regardless of how big or small it is.

FLEXIBILITY - *Terms & resources you need*

Our consulting packages provide you the flexibility you need to make budget management simple. Whether it's full project work, support services, or piecemeal assistance, we've got a package that will fit your requirements and budget. Our competitive rates and resource allocation plans provide a variety of options and term discounts to suit every scenario.

For larger needs, our ConsultingBundle™ offers a practical alternative to new hires or long term contractors. We provide dedicated resources, support and account management for a price comparable to fulltime staff. With years of experience in the financial services industry, supporting large organizations through a wide range of initiatives, our consultants understand your requirements and make you look like a star.

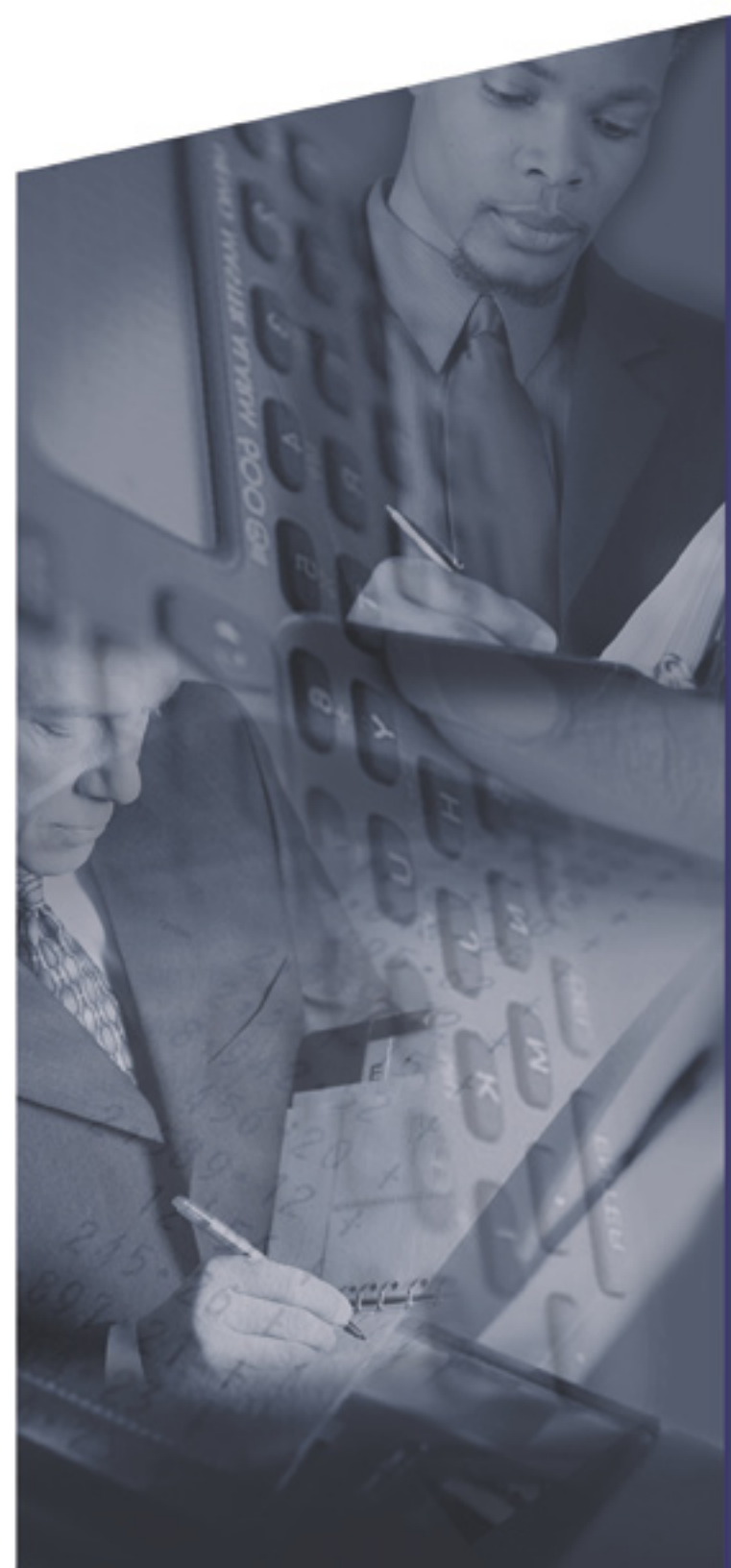
We'll fit in where you need us and provide the right help, at the right time.

Flexible terms

Experienced consultants

Guaranteed productivity

It's more than just training





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